

How Do I Choose a Quality Skin Care Product?

By Lily Morgan

Are you confused about how to choose a quality skin care product? Do you want a product that *really* works? Are you scared of all the potential cancer-causing ingredients in many skin care products? Do you appreciate the care and concern a certified organic grower puts in making your products? Founder and formulator of Lily Organics, Inc., Lily Morgan, loves to help women go from confusion to clarity.

Lily's Mantra is: "The quality of a skin care product is completely determined by its ingredients." What else can make a product improve your skin's texture, appearance and health? The fancy wasteful packaging? The disappointing claims? The latest hype? "No!" exclaims Lily, adding "It's the ingredients that matter!"

Even the United States Center for Disease Control warns: "Many adults have high levels of toxic chemicals in their bodies because of synthetic ingredients in many mass-market personal care products."

Lily doesn't think there is any doubt

in consumers' minds anymore about the harmful chemicals lurking in their products. She thinks they just want solutions to their skin care problems that work for them and the earth.

Lily has boiled it down to seven questions to help you determine a quality product.

- 1) Do you get results? This is very important; women want products that actually work to benefit their health and beauty.
- 2) Are the products free of all synthetic and potential cancer-causing chemicals and does it state it on the bottle?
- 3) Are they made fresh weekly with plants with a life force?
- 4) Are they handcrafted? Or instead made by private labelers?
- 5) Does the company have their own FDA-inspected lab where they can make

all their own products and maintain the highest quality control?

6) Are they organic?

7) Is the packaging in glass and kept to a minimum to respect the Earth?

Lily has one last suggestion: if you really want organic, fresh and chemical-free products, make your own! There are over 100 make-yourself-at-home recipes in Lily's book *Beauty, Health and Happiness – A Way of Life*, and many free recipes on her website.

Lily is an author, a certified organic grower and 7th generation American farmer. She is the founder and formulator of Lily Organics, Inc. For over 22 years she has been making products fresh every week in her own FDA inspected lab.

For more information go to www.lilyorganics.com, e-mail answers@lilyorganics.com or call 303-455-4194 or 1-800-333-LILY (5459).

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