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LILY ORGANICS ACTIVELY SUPPORTS NEW NON-TOXIC SKIN CARE BILL
USDA Certified Organic grower & handcrafter of skin care supports a bill that keeps toxins out of personal care products!

Brighton, Colo., February 7, 2010 – Lily Organics is an active supporter of the Colorado Safe Personal Care Products Act, which prohibits the sale of personal care products that contain chemicals recognized as causing cancer or reproductive toxicity.

Although many personal and skin care products contain chemicals known to cause cancer and reproductive toxicity, neither the Federal Drug Administration nor the State of Colorado requires safety testing or approval of such products. Alternatives to harmful chemicals are available for use in personal care products. Since their inception, in 1986, Lily Organics has never used synthetic chemicals in their products. According to Lily Morgan, Lily Organics is the only U.S.D.A. certified organic grower/skin care company on Earth, "We chose to only use ingredients from Mother Nature. It is only a matter of time, before they come out telling you the dangers of every synthetic ingredient, best to only use plants in your formulations." Lily Organics supports the health of its customers, and the local economy by keeping green jobs in Colorado. However, many manufacturers continue to include ingredients in products that are dangerous for children and adults.

Personal care products include any product you use in your morning routine or put on your children. The average person uses 12 products per day and the cumulative exposure over a lifetime can lead to serious health problems, including cancer.

This is not just a local trend; California, Canada, and the European Union have passed similar legislation. Companies that have created specialized products without the toxic chemicals to sell in these locations, but continue to sell products that cause reproductive toxicity and cancer in Colorado.

For more information about HB1248, please visit www.coloradowomenslobby.org.

About Lily Organics

Lily Organics was founded in 1986 after Lily's search for skin care products with premium ingredients that actually work. Lily Organics provides the best results we have to use the planet's finest ingredients, that is why we:

- Are SEED to SHELF™ to insure every step of quality!
- Have our own certified organic farm
- Make our products up fresh every week!
- Harness and bottle the power of Mother Nature!
- No synthetic chemicals—ever!
- Package full size only in glass!
- Guarantee our product will give you glowing skin and healthy results

For more information regarding Lily Organics, product samples, or to interview founder and CEO Lily Morgan, please contact Lily Directly at 303.668.1128 or elilypads@yahoo.com. Lily Organics can be found online at www.lilyorganics.com.

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