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Lily Organics Skin Care Celebrates Old Farmer's Day

Henderson, CO - Lily Morgan, Founder and Formulator of Lily Organics, has spent the last 25 years growing ingredients on her farm in Colorado for her organic facial skin care line. For yet another year, Lily Organics Farm received USDA Organic certification. To celebrate, Morgan will be taking time out of her busy farming schedule this October 12 for Old Farmer's Day. This day is generally observed to honor the hard labor of farmers. After a full summer of growing and harvesting, October seems to be the most appropriate time to finally take a break.

Old Farmer's Day shouldn't just be celebrated by farmers though because, "without farmers, everyone would literally starve to death." "People don't realize how important farmers are to them. Without farmers, there is no food supply. That is pretty fundamental to the human existence." "People should also support USDA Certified Organic growers, for so many reasons. They will ensure nutritious food for generations to come, supply the open space for the future and work in cooperation with Mother Earth by not poisoning the environment." Morgan

As a seventh-generation farmer, Lily grew up on a farm. Her father was an apple grower and she started helping him as early as 4 years old. Lily never wanted to be a farmer, you have to "get up at dawn and work to dark." However when Lily wanted to formulate her own all-natural skin care line, she realized the only way to get organic ingredients in her products was to grow them herself. Lily Organics started back in the mid 1980's, pre-internet. "I couldn't source any, so I had to grow them. It was never my direct intention to be into farming again. Very few farm kids grow up wanting to continue to farm."

For someone who wanted so badly out of the farming industry, Lily realized that farming her own organic ingredients would ensure her customers "the highest quality ingredients in the world. Quality controlled. seed-to-shelf. We can make them up fresh," Morgan replies. Lily Organics is able to do this based on how it operates. The ingredients are grown on Lily's farm and then formulated in her FDA-Inspected lab, on the same property. Orders are made on demand each week.

Lily Morgan is the author of *Beauty, Health, and Happiness: A way of Life*. She is the founder and formulator of Lily Organics, Fresh, Chemical-free skin care line of facial care products. You can reach her at her website www.lilyorganics.com. 303- 668-1128.